



TfW Services and Tools

TfW has over ten years experience of helping businesses develop schemes that promote cost-effective, environmentally friendly and healthy travel to and for work. Over this time we have developed a comprehensive range of services and tools that will make the process as easy as possible for you.

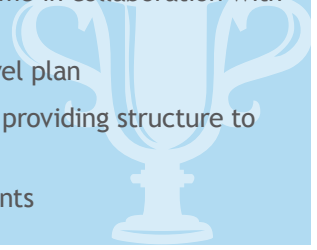
The vast majority of these are free!

- **Diagnostic visits** to assess your travel challenges and opportunities for your site and organisation.
- **Employee postcode mapping[^]** service to help you to identify which initiatives are most appropriate for your organisation.
- A **'benchmarking travel survey[^]'** of how your staff are currently travelling to work. This is completed via our website or on paper forms. You receive a bespoke report analysing the survey results.
- A **free annual travel survey** (via the internet or hard copy) of how your staff travel to work. This allows you to monitor the success of your travel plan initiatives.
- **Free essential skills workshops** to promote travel plan best practice and support employers developing travel plans.
- **Template Travel Plans and Guidance** - available on our website or from the TfW team. If you are writing a travel plan the template and guidance will make the process as easy as possible.
- Access to the TfW monthly newsletter.
- Access to **CamShare**, our web based car sharing facility - www.camshare.co.uk. See the Car Sharing information sheet for more details.
- **Cycle Shop Discounts**. Significant cycle, equipment and maintenance discounts are available from several Cambridgeshire shops. These discounts can make it easier for members of staff to consider



• **Cambridgeshire and Peterborough Travel Plan Awards**, a yearly award event for organisations developing travel plans. We run the scheme in collaboration with Travelchoice at Peterborough. It provides you with:

- Reward for your efforts towards producing your travel plan
- Six sequential awards recognising your progress and providing structure to your plan's development
- Valuable publicity for your organisation's achievements



choosing cycling. You could also buy your new pool bikes with a discount!

- **Train discounts.** TfW members can benefit from significant discounts on season ticket and bulk buy tickets purchased from National Express East Anglia and First Capital Connect.
- **Adult Cycle Skills Training[▲]:** this most effective scheme was developed by TfW and is now run by the County Council. We can help facilitate on-site training for your staff.
- **Business Grant:** Do you want to install new cycle stands or promote travel options? TfW may be able to help with a business grant scheme that provides a contribution towards funding. There is one grant a year. Contact TfW to find out when the next one is.
- **Support on cycling issues**, such as setting up Bicycle User Groups (BUGs)

- **Model Work-life Balance Policies & Advice[▲]** - including flexible working, working from home etc. These can help reduce the need to travel.
- **Information and advice** on promoting and supporting public transport, cycling and walking.
- **Networking** with other employers and regional policy makers. This includes email contact and TfW employer meetings that share best practice and highlight leading edge local transport initiatives.
- For smaller organisations and if appropriate we can **produce the first draft of your travel plan**. This service is for employers who are NOT writing a travel plan as part of a planning application.

For further details see the Membership information sheet and our website.

▲Charge applies for these services

For further information contact:

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