

## Who are the Tfw Partners?

The Cambridgeshire Travel for Work Partnership is run by eleven Cambridgeshire organisations who fund and steer its work. It was established in 1997.

The majority of the partners are employers and have experienced the actual business and environmental benefits that accrue from implementing workplace travel plans.

The Tfw partners are:

- Addenbrooke's Hospital
- Cambridge City Council
- Cambridge Cycling Campaign
- Cambridgeshire County Council
- Cambridgeshire Chambers of Commerce
- Council for the Protection of Rural England (CPRE)
- Government Offices for the East of England (GO-East)
- Huntingdonshire District Council
- NHS Cambridgeshire
- University of Cambridge
- South Cambridgeshire District Council

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We're here to help business get there!

[www.tfw.org.uk](http://www.tfw.org.uk)

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## What does TfW do?

TfW provides travel solutions for Cambridgeshire employers and developers. We help you prepare and implement effective travel initiatives that promote bus and train use, car sharing, cycling, and walking and reduce the need to travel. We can also advise on flexible working solutions and reducing your business travel costs.

Such initiatives can ease transport and access problems (such as a congested car park) associated with existing sites or new business developments.

TfW has a range of services and tools that make implementing travel initiatives as easy as possible for you.

## What's in it for my company?

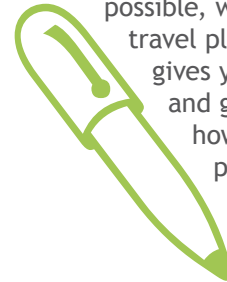
The great news is that these initiatives:

- can save you money
- promote sustainable and healthy travel, leading to happier, healthier, wealthier and more productive staff (could be linked to your *Well-Being* programme)
- reduce your company's carbon footprint
- ease pressure on existing infrastructure eg: car parks
- reinforce your company's positive corporate image

## Can you help with writing workplace travel plans?

TfW has a wealth of experience assisting with the production of travel plans. Whilst it is important that you own the plan, we can provide feedback and support at every stage. These plans can ensure the best use of resources and that the business benefits are fully realised.

To make this process as easy as possible, we have developed a travel plan template, which gives you the plan format, and guidance notes on how to complete the plan. These can be downloaded from our website - or by contacting TfW.



## What do I get if I join TfW?

- Free Membership
- Free expert travel plan advice
- Free annual web-based travel survey
- Help to prepare and launch your initiatives
- Discounts for your staff at local cycle shops
- Discounts on train season tickets and bulk buy tickets
- Free monthly newsletters
- Free networking meetings
- Access to the Cambridgeshire and Peterborough Travel Plan Awards
- On-line Car Sharing scheme - CamShare
- Mapping staff home locations\* and more - see the TfW Services sheet
- Business Grant Scheme

\*charge applies

## How many businesses are doing this?

You will be joining an expanding network of over 80 Cambridgeshire employers - with nearly 60,000 employees (March 2010). Many of Cambridgeshire's largest and most prestigious organisations are already members. Why not join them?

