

News from Cambridgeshire County Council

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PHOTO OPPORTUNITY

Cambridge Science Park Revving Up for Motorcycle Event

Commuters working in the Cambridge Science Park area have a fantastic opportunity to try a motorcycle or scooter at a free event being run by Travel Plan Plus on 14 September 2011. The "Get Motorcycling Tryout" is at Napp Pharmaceuticals (196 Cambridge Science Park) from 11am-3pm.

"A motorcycle or scooter is a really good way getting through traffic and reducing your fuel costs," said Tammy Liu, Travel Plan Plus Senior Administrator. "This event will allow you to try out a motorcycle or scooter in a safe environment and give you all the information you need to get started. Experts from Absolute Rider Training will be on hand to answer any questions and provide advice," Tammy continued.

Also at the event, will be Cambridgeshire County Council's Road Safety team providing safety advice and motorcycle information. Steve Merrett, Road Safety Officer, added, "This event is aimed at encouraging people to think about the way they commute. Riding a moped or motorcycle is a great way to commute, the benefits being reduced congestion, shorter journey times, and less pollution; many smaller machines achieve around 100 m.p.g.! Gone about in the right way, motorcycling has many benefits."

Local dealer Allin Motorcycles will also be attending with a selection of machines and other motorcycling equipment including clothing. Cambridgeshire Police motorcyclists will also be there promoting the national Bikesafe scheme aimed at riders with a full bike licence.

This TP+ event is open to all commuters working in the Travel Plan Plus area; Cambridge Science Park, Cambridge Business Park, St John's Innovation Park, Cambridge Regional College and Taylor Vinters Solicitors.

Travel Plan Plus, a Cambridgeshire County Council project managed by the Travel for Work Partnership, is establishing a workplace travel network in the Science Park area of Cambridge.

For more information see www.travelplanplus.org.uk or contact the TP+ Commuter Centre located in the Cambridge Science Park Innovation Centre on 01223 427052 or email tammy.liu@cambridgeshire.gov.uk.

ENDS

Notes for editors:

Contact Tammy Liu of Travel Plan Plus on 01223 437052.

TRAVEL PLAN PLUS (TP+)

For more information on the TP+ project visit the web site: www.travelplanplus.org.uk or speak to Tammy on 01223 437052, email: tammy.liu@cambridgeshire.gov.uk.

This project is being managed by the Cambridgeshire Travel for Work Partnership (TfW) on behalf of Cambridgeshire County Council.

The project is establishing a large travel for work network in the Science Park area of Cambridge.

Travel for Work

TfW is a not-for-profit partnership hosted by the County Council, one of its ten partners. It is dedicated to working with employers to deliver and promote sustainable and healthy travel by employees. TfW provides free advice on increasing the range of travel options available to employees for commuting and travelling on business, and provides travel solutions and tools for Cambridgeshire employers and developers. The partnership helps employers prepare and implement effective travel initiatives that ease transport and access problems associated with existing sites and or new business developments. TfW works with employers to promote all forms of sustainable travel both for getting to and from work and for travelling on business. To find out more visit www.tfw.org.uk or contact Mark Webb on 01223 715696 or email info@tfw.org.uk.