



TfW Services and Tools

TfW has many years of experience of helping businesses develop schemes that promote environmentally friendly and healthy travel to and for work. Over this time we have developed a comprehensive range of services and tools that will make the process as easy as possible for you.

The vast majority of these are free!

- **Diagnostic visits** to assess your travel challenges and opportunities for your site and organisation.
- **Employee postcode mapping service** to help you to identify which initiatives are most appropriate for your organisation.*
- A **'benchmarking travel survey'** of how your staff are currently travelling to work. This is completed via our website or on paper forms. You receive a bespoke report analysing the survey results.*
- A **free annual travel survey** (via the internet or hard copy) of how your staff travel to work. This allows you to monitor the success of your travel plan initiatives.
- **Template Travel Plans and Guidance** - available on our website or from the TfW team. If you are writing a travel plan the template and guidance will make the process as easy as possible
- **Professional support** to help you develop and implement your travel plan.
- Access to **CamShare**, our web-based car sharing facility - www.camshare.info. See the Car Sharing information sheet for more details.*
- **Information and advice** on promoting and supporting public transport, cycling and walking.
- **Support on cycling issues**, such as setting up Bicycle User Groups (BUGs)



- **Cambridgeshire and Peterborough Travel Plan Awards**, a yearly award event for organisations developing travel plans. We run the scheme in collaboration with Travelchoice at Peterborough. It provides you with:
 - Reward for your efforts towards producing your travel plan
 - One of five sequential awards from Certificate of Commitment to the Travel Plan Excellence Award - therefore providing structure to your plan's development
 - Valuable positive publicity for your organisations achievements

- **Cycle Shop Discounts.** Significant cycle, equipment and maintenance discounts are available from several Cambridgeshire shops. These discounts can make it easier for members of staff to consider choosing cycling. You could also buy your new pool bikes with a discount!

- **Adult Cycle Skills Training:** this most effective scheme was developed by TfW and is now run by the County Council. We can help facilitate on-site training for your staff.

- **Take A Stand (TAS):** Do you want to install new cycle stands or replace old ones TfW may be able to help with Take A Stand scheme that provides up to matched funding. There is one TAS scheme a year. Contact TfW to find out when the next one is.

- **Model Work-life Balance Policies**
 - including flexible working, working from home etc. These can help reduce the need to travel.
- **Networking** with other employers and regional policy makers. This includes email contact and TfW employer meetings that share best practice and highlight leading edge local transport initiatives.
- For smaller organisations and if appropriate we can **produce the first draft of your travel plan.** This service is for employers who are NOT writing a travel plan as part of a planning application.

NB: some of these services and tools are not available to Associate TfW members. For further details see the 'Membership Levels' information sheet.

**Charge applies for these services*

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