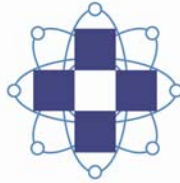




TRAVEL PLAN PLUS



TRAVEL PLAN PLUS Newsletter

Number 3, December 2009

Welcome and News Update

There has been much activity since the last update back in the summer, key events include:

- Gary Armstrong now working **full time as Project Coordinator** - an administrator has also just been appointed and will start early in January
- Travel Plan Plus office opened in the Cambridge Science Park Innovation Centre and it is hoped to develop this into a **commuter centre** early in the new year
- **Project steering group** established - the steering group has met 3 times to date
- **Travel survey and traffic count** undertaken in early October
- **Speed Survey** undertaken on the Science Park ring road
- **Commuter Choices Showcase** event held at the Trinity Centre
- Draft **Network Travel Plan prepared** including an action plan of events and activities for 2010.

A Travel Plan Plus web site is being developed. In the meantime all the latest news on the project can be found at www.tfw.org.uk/tpplus.php.

FREE Breakfast Travel Plan Safari - Wednesday 27th January 2010 (8am to 10.30am – St John's Innovation Centre)

To help employers in the Travel Plan Plus area a **FREE breakfast event** has been organised for Wednesday 27th January 2010.

This exciting, interactive and fun event will include a **Travel Plan 'Safari'**. On safari you will visit different 'stations' to hear and quiz experts about the benefits of and promotion ideas for recession-busting travel measures including, car sharing, public transport, train travel, cycling, ECO & safer driving and flexible working. At each station an expert will talk for 2/3 minutes, you will then be able to ask questions for 10 minutes after which everyone will move on to the next area - **its a bit like speed dating!**

A FREE breakfast is provided. The safari will run from 8am to 10.30am and will be held at St John's Innovation Centre, Cowley Road, CB4 0WS.



Places are limited, 30 in total, so please send an email to gary.armstrong@cambridgeshire.gov.uk or call 01223 715695 to reserve a place. Joining instructions and safari choices form will be issued early in the new year

Adult Cycle Training comes to the TRAVEL PLAN PLUS area

Were the birds singing when you travelled to work today? There are many pleasures to cycling but if you have never cycled before or it's years since you were in the saddle, here's an ideal opportunity to get back on the cycle track.



An **Adult Cycle Training** session will **boost your confidence and improve your cycle skills**. You can train individually or in small groups and we can even loan you a bike. You could learn how to position yourself in traffic, discover the best ways to get to work or just go on leisure rides. It's up to you!

The sessions are for complete beginner to competent and confident cyclists.

The TP+ project are pleased to announce that the training **only costs £5 per hour** per person, so please take advantage of this great offer before the funding runs out!

To find out more or book a lesson, contact the Road Safety Team direct on 0345 045 5212, email simon.haydn@cambridgeshire.gov.uk or fill in the form on-line: <http://tiny.cc/ttWwb>

Simon is particularly keen to talk with employers about including Adult Cycle Training in their induction program for new staff. Either call Simon direct on 01223 699154 or call Gary Armstrong who will relay your interest.

Travel for Work Survey

There was a remarkable 1603 responses from the TP+ area to the annual travel for work survey. This represents a 21% participation rate.

Thank you to all of you that took part. The survey ran from 3rd to the 9th October and asked commuters how they travelled to work during the week. The table below provides a summary of the results for the TP+ area and compares this to the Travel for Work wider survey as a whole along with some additional facts and figures.

Mode	TP+ Area	All TfW Employers
Cycling	17.28%	22.51%
Car Sharing	9.54%	9.88%
Drive (alone)	58.28%	42.85%
Motorbike	0.82%	1.62%
Public Bus	2.55%	6.46%
Staff Bus	0.19%	0.23%
Train	1.31%	4.71%
Walk	4.37%	7.12%
Other workplace	3.21%	2.44%
Home	1.88%	1.86%

We also asked employers about the duration of their travel to work on a normal day:

	%	Cumulative
Less than 20 mins	36%	36%
21 to 40 mins	40%	76%
41 to 60 mins	17%	93%
61 to 90mins	5%	98%
More than 90 mins	2%	100%

- **Average distance travelled** was 14.5km (9 miles)
- Longest journey was 251 km (157 miles) and was undertaken by car
- Shortest journey was 0.22km (0.13 miles) and was undertaken by car
- Almost **7% of respondents that travelled by car indicated that their drive to work** was less than 2km!
- During the survey week **22,499Kg of CO2 were produced** by the respondents to the survey.

Commuter Choices Showcase

The Commuter Choices Showcase was held on 18th November at the Trinity Centre on the Cambridge Science Park. Commuting experts were on site to provide practical advice and support on what low cost, sustainable and healthy opportunities exist to ease travel to work stresses.

There were booths on a wide range of issues including: car sharing, walking and rights of way issues, public bus services, cycling initiatives including adult cycle training and cycle maintenance classes, eco and safe driving, train season ticket discounts and immobilise security marking.



We hope to run a similar event again in the Spring of 2010.

Speeding on the Science Park Ring Road

A speedwatch survey was undertaken over a 7 day period at the end of October 2009. The **legal limit for the ring road is 30mph**. Over the survey period **45%** of drivers were **exceeding 35mph** going eastbound on the south side of the road and 37% going west bound on the northside. In addition there were specific recorded examples where the speed limit was far in excess of the legal limit!

There is clearly a problem and the options for enforcement will be discussed with a police expert at the next steering group meeting in February 2010.

We would welcome any ideas or issues you have about commuting to the TP+ Area, so please feel free to email gary.armstrong@cambridgeshire.gov.uk or call 01223 715695

What is the 'TRAVEL PLAN PLUS' project? (www.travelplanplus.eu)

A European Commission funded project to help organisations reap the benefits of combining in a travel plans network. The lead partner in the project is Loughborough University's Transport Studies Team. The Travel for Work Partnership (TfW) is managing the Cambridge element of the project on behalf of Cambridgeshire County Council.

Where will the Cambridge TRAVEL PLAN PLUS network be based?

TfW will work with the following employment sites to establish a Travel Plan Network: Cambridge Science Park, Cambridge Business Park, Cambridge Regional College, St John's Innovation Park and Taylor Vinters Solicitors.

with support from



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