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New TfW full member since January 2010:
- Eversheds

Hello All,

I hope you enjoyed the special **2010 Travel Plan Awards** newsletter and that this will have inspired many of you to put in an application later this year for the 2011 Awards.

I'm feeling pretty proud of myself! One day this week I overcame the lure of the leather seated guided bus that is currently serving my village **onto the bike for the first time in 2010** - and it snowed on me! And I am pleased to say I loved it! Right clothing, right lights and it is still possible to cycle in the winter. Do you have any intrepid cyclists who have cycled this winter?

There are several items in this month's newsletter that will help you prepare your cycle promotions for 2010 - I'd particularly draw your attention to the **Cycle to Work Challenge** being prepared for May.

But if there's only one thing you do as a result of reading this newsletter I'd encourage you to accept the County Council's invitation to be involved in the development of the next **Local Transport Plan**. This is a once in 5 year opportunity for your organisation to contribute to the development of this important transport strategy document. See the **Other News** section below.

We'd encourage all Travel for Work employers to take part.

Mark Webb

TfW Development Manager 01223 715696

Featured News

TWO CamShare Prize Draws in March!!! – www.camshare.co.uk



In a departure from the norm our next CamShare promotion will be TWO commuter prize draws in March. The two events will run side by side and will give car and cycle commuters double the opportunity to win!

- The first Draw will be for all those who log-on/register, search AND contact a possible match during the month of March

PRIZES! First prize – **FREE car valet service at your workplace**

Other prizes - **£30 John Lewis Voucher, TfW branded emergency car pack**

- At the same time there will be a prize draw for those who ARE or WILL BE sharing their journey. To qualify car sharers and cyclists need to register their shared bike journey or car share journey in a 'BUDI' on www.camshare.co.uk. **PRIZE!** Each member within the winning 'BUDI' team will receive **£10 Halfords gift voucher.**

Prize winners will be drawn early April.

With over 2,000 members on CamShare it's even more likely your staff will find a good car or cycle share match.

Do promote these Prize Draws to your staff using our editable posters, see <http://www.tfw.org.uk/news.php#camshareprize>. Also ask to borrow our free standing CamShare banner.

Also on the website are instructions for how to set up CarShare and Cycle BUDI teams.

Contact Lindsey on 01223 715694 with any questions.



Caution: This diet may increase the size of your wallet!

Besides being more fun than forcing yourself down to the gym on a cold, dark evening, it can:



- Save you lots of money
- Improve your carbon footprint
- Reduce your stress levels

Even if you only car-share once a week, that's still enough to get some serious results! Check out our [cost calculator](#) to see how much money and CO₂ emissions sharing your regular journeys could save.

If you're already sharing with someone, you can feel very pleased with yourself as you're already reaping the benefits! But don't forget the low-car diet can reduce your waste even further if you fill all your empty seats.

Log into [your account](#) and see how much you can save this year.

First Capital Connect – on-line booking with 10% discount



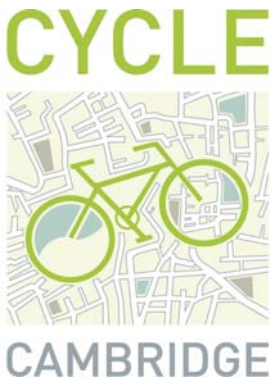
TfW is pleased to announce purchase of First Capital Connect tickets are available **Online** using a web-link and promotion code available from TfW.

Details of link and promotion code are only available to **FULL** TfW employers. For further information about all TfW train discounts and latest fares see our downloadable 'Brief to Staff' on our website at <http://www.tfw.org.uk/services.php#Traindiscounts>

Cycle Cambridge News

Take A Stand 2010

Employers in Cambridge or its satellite villages can receive **funding towards cycle parking** for their staff and in some cases FREE cycle stands for visitors.



For more information please call Lindsey on 01223 715694 and see TfW website at <http://www.tfw.org.uk/news.php#takeastand10>

Cambridge vs. York! Cycle to Work Challenge – May 2010

Companies will be invited to participate in a two week **Cycle to Work Challenge** in May 2010. Commuters will be asked to log their cycling trips on a website. These will be totaled up for each company and entered into a league table, to enable companies to compete against one another. Companies will be arranged into divisions based upon their number of employees.

For added interest Cambridge companies will be pitted against those from York and perhaps Darlington. Prizes will be given out to the companies that win their divisions.

TfW will let you know when the details have been finalised. In the meantime get your staff training – and see below!!

Subsidised Adult Cycle Training - Bikeability



If your employees have never cycled before or it's years since they were in the saddle, here's an ideal opportunity for them to get back on track.

An Adult Cycle Training session will give trainees confidence and improve their cycle skills. Each session is individually tailored to enable correct positioning in traffic, and discover the best ways to get to work.

There's a new Cycle Cambridge web-link to post to your own website below and new e-mail address below. At the website staff can book online or download a booking form. If you want to run bike training sessions for several staff at your worksite (perhaps at lunchtime) this can be arranged too.

You can obtain promotional posters by contacting Bikeability on 0345 045 5212. <http://www.cambridgeshire.gov.uk/bikeability> <mailto:bikeability@cambridgeshire.gov.uk>

Do promote this service to your staff.

1:1 training sessions cost ONLY £5 per hour and are available to people living, working or studying in Cambridgeshire.

Driver Training – We Mean Business

A Driving for Work Road Safety Course, run by Cambridgeshire & Peterborough Road Safety Partnership, is being repeated in February with places still available for Friday 26 February.



Work related road accidents are the biggest cause of accidental road deaths, and due to new legislation, companies can be exposed legally for not managing the safety of their employees who will be driving for work.

For more details see the website:

<http://www.cambridgeshire.gov.uk/transport/safety/education/work+related+road+safety.htm> See also the article on 'Saving Money on Grey Fleet Travel' below.

To book places on this free course being held locally, contact by e-mail wemeanbusienss@cambridgeshire.gov.uk or call 01480 375105.

Welcome new TfW Team Member – Tony Clayton Travel Plan Adviser



Tony (right) accepting a Travel Plan Excellence Award on behalf of Wellcome Genome Campus

As an experienced transport planner with over six years' experience, Tony joins the Travel for Work team after recently returning from overseas. Tony began his transport career as the Rural Transport Partnership Officer for Nottinghamshire Rural Community Council, developing and implementing sustainable transport initiatives, including community transport and car share schemes.

In 2004, he and his wife relocated to New Zealand where he worked as a transport planner for Opus International Consultants. After working on a range of traffic and sustainable transport projects, in 2007 Tony transferred to Canada to manage the Opus office in Kelowna, British Columbia.

While in Canada, he carried out a broad range of transport projects, including strategic and site specific travel planning. We know that Tony will become a most valuable member of the TfW team and welcome him!

Photographer on the move!



Phil out and about on his bike

Phil Mynott is lucky to be able to combine his career as a freelance photographer with a passion for sustainable travel. When the job location allows, Phil can be seen carrying his gear on his back, getting on his bike or catching the bus to assignments.

As Phil says, "Cambridge press and PR jobs are a great excuse to cycle to work alongside the River Cam, observing the wildlife and are a great reward for leaving the car at home."

When not photographing, Phil is a keen sporting cyclist. The furthest distance he has ever cycled at one time was 274 miles in just under 17 hours!

Phil has been our photographer for the three annual Travel Plan awards events held in Cambridgeshire. And yes, he cycled to the event in January 2010!

Other News – Cambridgeshire

Employers!! LOCAL TRANSPORT PLAN Having Your Say on Improving Transport in Cambridgeshire



Cambridgeshire County Council is consulting on the new Local Transport Plan - LTP3. This will plan for the future transport and infrastructure needs of the County from 2011 – 2016 and over the next few weeks is the moment for business to have its say.

The Council is holding information exhibitions across the County in February and March and everyone is encouraged to attend. To find out about these exhibitions and to complete a questionnaire on-line see www.cambridgeshire.gov.uk/ltp The closing date for your responses is 9 April 2010.

Bus Timetable - Updates



Stagecoach and Norfolk Green bus services are changing Sunday 14 February 2010. A table produced by Cambridgeshire County Council's Passenger Transport team shows which services are changing and the impact of the change. This table is available here: <http://www.tfw.org.uk/tp-bus.php#Latest>

Services changes for 9, 9A, 10, 11 + 12, 21, 29, 30, 32, 33, 34, 35, 36, 38, 39, 46 Norfolk Green, 46 Stagecoach, 51, 65/66, X7, X9
cambridge.enquiries@stagecoach.com enquiries@norfolkgreen.co.uk

Highway Repairs – Reporting Faults to Cambridgeshire County Council

The bad weather has increased the incidence of potholes. Members of the public are encouraged to let the Council know where these are as they can be dangerous for all road users.



There are a number of ways to report a highway fault:
You can phone Cambridgeshire Direct on 0345 045 5212 or you can use the link below to report a fault on-line.

www.cambridgeshire.gov.uk/transport/roads/potholes

Using these methods helps the teams to prioritise their workload and make most efficient use of our limited resources.

At this particular time, with a reduced precautionary salting network and pot holes being developed as the weather changes Cambridgeshire County Council ask all road users to make sure they drive or cycle to the conditions of the road.

Other News – National

'Walking Works' promoting walking in the workplace



Help your staff to make a pledge to walk at least 15 minutes more per day to or from work or during their working day. '[Walking Works](http://www.walkingworks.org.uk)' helps employers promote walking in the workplace. Why not sign-up to their e-bulletin for regular walking up-dates.

Walk to Work Week resource sales now open!

Walk to Work Week may not be until the end of April, but we want you to get a head start in planning. Promotional materials, including posters, leaflets and giveaways are NOW available for purchase until 19 March. Visit the Walking Streets website <http://www.walkingworks.org.uk/walk-to-work-week-2010> for information on how to place your order.

Government Department for Work & Pensions – Saving Money on Grey Fleet Travel

'Grey fleet travel' refers to the millions of miles driven each year in employee owned vehicles – an aspect of business travel often overlooked by both employers and employees.



The management of grey fleet travel plays an important part in supporting three key policy areas: environmental sustainability, health and safety, and business / finance efficiency. Its focus is the reduction of unnecessary mileage, and transference of travel to more sustainable and cost effective alternatives including public transport, as well as reducing personal risk associated with grey fleet use.

For more information download the Grey Fleet Sample Business Case, OGC (June 2008). Grey Fleet Initiative: Saving money on 'grey fleet' travel, OGC (undated) from www.tfw.org.uk/cstudies.php#Greysave

OFT refers local bus services to Competition Commission



Office of Fair Trading (OFT), in January 2010, referred UK local bus services, excluding London and Northern Ireland, to the Competition Commission (CC).

This decision follows consultation on the results of an OFT market study into the industry. The study identified a number of features of local bus markets that could prevent, restrict or distort competition. These relate both to commercial services and services subsidised by local transport authorities.

The CC will now conduct a detailed public investigation and reach its own conclusions. It can compel parties to submit particular evidence, and also has the power to impose remedies which go beyond the outcomes available from an OFT market study.

To find out more see OFT website www.offt.gov.uk/news/press/2010/01-10

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