Special Bike Week
May Issue 037

tfw news

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Cambridgeshire Travel for Work Partnership

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Welcome new TfW full members since May 2011:
Breathing Buildings Ltd: Provide low energy and naturally efficient ventilation for all new buildings

Hello All,
As promised here is your Travel for Work **Bike Week Special News.**

To celebrate Bike Week we are really pleased to announce that **'Outspoken'** is offering all TfW employers **great new discounts on all its cycling services for businesses including group cycle training/cycle maintenance/Dr Bike.** See below what Outspoken has to offer you and your staff during Bike Week 18-26 June and beyond!

There are plenty of other ideas for you to plunder for your Bike Week events in this TfW News; and we also tell you what other TfW employers are planning to do.

We live in a vibrant and growing economy. Cambridgeshire is growing all the time. And we all know that new homes mean new journeys. It's to the benefit of employers; commuters interest and the environment, in short **the local economy**, that as many of these trips as possible are completed without the need of a car—and cycling is a great way to do this.

Bike Week 18-26 June helps encourage new people into cycling! And cyclists to cycle more often. So do what you can. And whatever you do, please register your event(s) on the Team Green Britain Bike Week website

Have a great Bike Week!

Mark Webb
TfW Development Manager 01223 715696

Bike Week 2011— The news!

Outspoken—Great Summer Cycle Training/Bike Maintenance TfW Discounts!

15% Discount to TfW Employers July & August
10% Discount rest of year

To celebrate Bike Week 2011 we are pleased to announce that Outspoken Cycle Training have kindly offered TfW employers a massive **10% DISCOUNT** off all their cycling services for businesses (except 1:1 cycle training) and **15% DISCOUNT** for bookings arranged to take place during school holidays 18 July—end August 2011. Outspoken are happy to travel around the County to deliver the training on-site both to individuals and groups.

Also, especially useful to new and potential cyclists is Outspoken's bike maintenance demonstration lunchtime sessions in two parts. You could hire them to visit your workplace for staff to get some top tips and refresh how to fix a puncture.

For more information on Outspoken products and BEFORE Discount prices please see our website at http://www.tfw.org.uk/tp-cycling.php#ACT

Travel for Work News

Cancer Research UK hold information exchange for staff

Cancer Research UK followed up their success in the Cambridge Cycle Challenge (coming first in the 200 - 499 staff category with a remarkable 45% participation rate) with an **INFORMATION EXCHANGE** event held in their exhibition area.

CRUK HR and environment teams worked together with others to set-up the Exchange linking the cycle challenge, TfW and their Halfords cycle purchase scheme to promote cycling to work, as well as other sustainable travel options.

The event attracted many staff as well as providing an opportunity to thank those who took part in the Cambridge Cycle Challenge—who all received a lunch voucher.

Team Green Britain Bike week 18-26 June

EVERYDAY CYCLING FOR EVERYONE!

18-26 June 2011

www.bikeweek.org.uk

Bike Week 18th—26th June 2011

Let's show the rest of the UK how much Cambridgeshire business is doing to promote cycling to work. Please **REGISTER** your events at the **Team Green Britain Website**, visit : http://www.bikeweek.org.uk/page.php?id=68

Do this and you get **free support, £10m public liability insurance cover and advice to help make your event a success**. There is also a useful **Event Organiser Guide** for small, medium and large events and PR guidance which are free to download.

TfW have also produced a very short printable information leaflet packed with ideas for your workplace. Please download your copy from http://www.tfw.org.uk/tp-cycling.php#bikeweek

TfW Employer Events

Cambourne Business Park

- 25 May (Wed) ***Guided Cycle Ride*** to The Willow Tree PH Bourn
- 8 & 15 June ***Introduction to Bike Maintenance*** lunchtime session by Outspoken
- 22 June (Wed) ***Bike2Work Breakfast*** including riding to work with a Bike Buddy, Dr Bike free maintenance session 8.30 – 11.00, Make-a-Smoothie Bike.

Left: Cambourne Bike2Work Day 2010

Genome Campus Hinxton

- Monday 20th June - ***Motorcycle day***, all motorcyclists get a free brekky -Top two most sexiest motorcycles or scooters win vouchers.
- Tuesday 21st June - ***Blenda Venda*** smoothie bike and bike awareness event (freebies give away)
- Wednesday 22nd June - ***green quiz & lunch ride***
- Thursday 23rd June - ***Spinning competition*** 10.30-1200 & ***Dr Bike*** visit
- Friday 24th June - ***Free Brekky*** for cyclist and then ***raffle*** for a bike

Right: Dawn Wise and cycle trainees at Genome Campus flanked by Cycle Cambridge Bikeability Team Simon Haydn & John Stanley

TFW WOULD LIKE TO HEAR ABOUT YOUR BIKE WEEK EVENTS —

Tel 01223 715550 or e-mail info@tfw.org.uk to include in our next newsletter and on our website

Cambridgeshire Cycle Maps

Cycle Cambridge has produced specialist cycle maps that are free and you can use in Bike Week.
Maps dated March 2011 are available for:

- **Central Cambridgeshire** (St Neots, Huntingdon, St Ives, Cambridge, Newmarket and Ely)
- **Cambridge City Centre** (including links to the 'necklace' villages)
- **Cambridge to Saffron Walden**

Contact us if you would like paper copies or go to the Cycle Cambridge website to download and print your own. You can find them here: http://www.ccc.cambridgeshire.gov.uk/transport/around/cycling/cycleroutesandparking/default/

To view events **TfW Employers held during Bike Week 2010** see http://www.tfw.org.uk/news.php#BW2010

STOP PRESS: Cycle Shops Discount poster up-dated May to include Training Discounts see our website http://www.tfw.org.uk/tp-cycling.php#cycleshopdiscounts

Other Cycling News

Gilbert Road Cycling Scheme—Great Results!

Gilbert Road Cambridge

A Cambridge residential street and thoroughfare for motorised traffic was improved for cyclists in January. Traffic surveys have revealed that cycling levels have increased by 9.5%; traffic levels have decreased by 12.5% and the average speed of vehicles has fallen by 6% following the completion of work in January.

The full Cambridge Evening News article is available at http://tinyurl.com/3dgeues

Guided Busway & Cycleway Works Up-date

Cambridgeshire County Council bosses are once again reminding residents that ***the entire Busway route, including the cycleway next to the track, remains a construction site with no public access.***
Machinery is already in operation at numerous points along the route to add a blacktop surface to the cycleway from Milton Road in Cambridge to Swavesey and from the rail station to Trumpington.

From Monday 23rd May new contractors, Jackson Civil Engineering closed and fenced off the River Great Ouse viaduct so they can begin to stop water leaking through the bridge on to the steel beneath. They are also altering the gradient at St Ives Park & Ride car park for better water run-off and adjusting the gaps between the guideway's beams to ensure they can expand safely during hot weather.

Further information is available at http://www.cambridgeshire.gov.uk/CMSWebsite/Apps/News/Details.aspx?ref=26

Other Bike Week Events … for the family

Cycle Cambridge Bike Fair—11th & 12th June, 10.00—5.00

Annual two day Bike Fair will be part of the Town and Country Fair with a variety of stalls and bikes to try out; Dr Bike. Held at Parker's Piece Cambridge, this is a free event for all the family.

For more information tel 01223 699906
http://www.cambridgeshire.gov.uk/transport/around/cycling/events/

Burwash Manor Shops and Tea Room in Barton

Burwash Manor Shops and Tea Room in Barton is celebrating the installation of some new bicycle racks. Cycle to the Manor on any day of Bike Week, come to The Larder deli and farm shop, and claim your free can of natural energy drink - it's a 100% natural drink that's designed to give you a natural energy boost - handy when you've cycled a long way!. There are 15 independent shops, farm walks, Tea-Rooms, children's play area and day spa (photo left).

http://www.burwashmanor.com/02_news_0611.asp

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