



TfW website

Hello All

About TfW

Welcome to March's newsletter.

Diary & Events

And welcome **six new employers** (see left) who have joined TfW since February. Access to train discounts is a key driver for some companies to get involved. But on joining TfW they soon discover that it's not just trains that can help their staff take a greener and healthier commuting travel choice - good for their staff and very good for business.

Links

Contact TfW

Please spread the word and forward this PDF to your friends

New TfW full members since February 2011:

- Aurum
- Charles Tallack Engineering Consultancy
- Corpus Christi College
- Hazard Chase Ltd
- King's School Ely
- The Leys School Cambridge

One of the excellent train discount options is the '**Carnet**' ticket - useful to the infrequent train user and also great for business trips. But First Capital Connect are currently not allowed to offer this to London stations. If cheaper business travel to London would be good for your company please see the piece in this newsletter on **how you can help** change this situation.

As I write this the Chancellor has not begun to deliver his **Budget**. I'm waiting with baited breath to see what he will do about the **cost of petrol**. However, I also know that whatever he does, fuel will remain a major financial headache for us all. TfW employers who reduce staff travel costs is good for business. Car sharing can do much more, and we'd like to hear your stories on what approaches you've been taking to promote car sharing - I particularly like the **Valentine's day approach** taken by the County Council last month.

Another packed newsletter - we hope you enjoy it and find it helpful - do let us know.

Mark Webb, TfW Development Manager 01223 715696

Featured News

Travel Plan Safari



Delegates on Travel Plan Safari

On the 15th March, TP+ and TfW held another FREE Travel Plan Safari Breakfast event at St John's Innovation Centre. Travel Plan Co-ordinators from 16 companies heard from Helen Marshal of EEDA about the importance of travel planning to the economy in the Eastern Region and from our own Gary Armstrong and Tony Clayton about travel planning best practice.

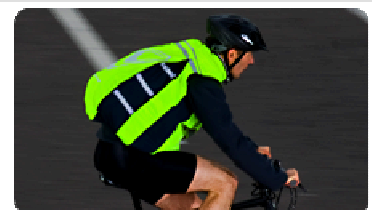
Afterwards the meeting went on 'Safari' with delegates visiting different 'stations' to hear and quiz experts about the benefits of greener travel measures including, car sharing, public transport, train travel, cycling, smarter and safer driving and business mileage. At each station an expert introduced their topic for 3 minutes then their audience asked questions for 10 minutes after which everyone moved on to the next area. It was a bit like speed dating for sustainable travel and train operator National Express have since arranged dates to meet with the Wellcome Trust, Cancer UK, Cambridge & Peterborough NHS Trust, to look at ways of helping their employees.

Travel for Work News

TfW Cycling Discounts

New Cycle Accessory Discount— Two Zero is offering a discount for their new expandable Verso High Visibility Gilet. It expands so that you can get it over your backpack and be fully seen on the road. Just go to their website (www.two-zero.co.uk) and enter the code TZ 142 074 but you need to be quick as it will finish on 7 April 2011.

You are eligible to cycle shops discount if your workplace is a full member of TfW (contact 01223 715550 if you are not sure). Please use the promotional poster, available to download from our website <http://www.tfw.org.uk/services.php#Discounts>



Verso High Visibility Gilet expands to cover rucksack



Get Pedalling Newsletter

Readers of TFW News will know that we have worked closely with the Cycle Cambridge Team at the County Council to help them get more people cycling, more often. Cycle Cambridge has just released its latest 'Get Pedalling' newsletter listing the impressive achievements of this project, including:

- 12% increase in number of cycle trips in Cambridge
- 21% of all journeys in Cambridge are made by bike
- Eight new cycle routes installed, with improvements carried out on a further eight routes
- Over 2,500 people have had Bikeability Cycle Training (Adults & Children)
- 600 cycle parking spaces were installed at sites including Addenbrooke's Hospital, Cambridge United Football Club and the city centre

Cycle Cambridge is a partnership of local councils working together to encourage people to get pedalling in Cambridge and the surrounding area. Funding from Cycling England finishes at the end of March 2011. However, further funding sources are being explored.

To read Get Pedalling Newsletter issue 3 please click on the link below:

<http://tinyurl.com/6eurmmj>

Adult Cycle Training Ends

Unfortunately Adult Cycle Training, provided as part of the Cycle Cambridge programme, will no longer be provided by Cambridgeshire County Council. Thank you to the Bikeability Team who trained 423 adults! Those already signed up will be trained, but no new trainees will be taken on! Training is being provided by external companies such as Outspoken Cycle Training <http://outspokentraining.co.uk/>

TfW Train Discounts—Great Stuff!



Carnet tickets are available on both rail networks, enabling you to get 10 tickets for the price of 9. **Have you thought of using Carnets for business travel?** Unfortunately carnet tickets do not include travel between Cambridge and London.

However, to gauge the level of interest in a Carnet product from Cambridge to London, **TfW are seeking your views** to pass onto First Capital Connect (FCC). FCC can then use this information as evidence of interest when holding discussions with the Department for Transport. Would these be of use for your company? Please let TFW know.

Consider downloading the updated 'Staff Brief' on train discounts from our website at <http://www.tfw.org.uk/services.php#Traindiscounts> and pass this on to your staff.

Cambridge Cycle Challenge Roadshow



The 2011 Cambridge Cycle Challenge started on Monday 14th March and TFW employers are hosting a series of roadshows where people can borrow a bike for a 10 minute cycle, win a cinema ticket, an iPod shuffle or to see Dr Bike. These events are a great way to boost your team's numbers for the Challenge, as your colleagues who don't own bikes can take part too. The Cycle Challenge Roadshow is coming to a workplace near you:

<http://www.cambridgecyclechallenge.org.uk/learn-more/events>

If you haven't done so already - it's not too late to sign up to the Cycle Challenge. It's not about miles, it's about participation. The winning teams will be those who get the highest number of staff cycling for their size category.

People can ride whenever and wherever they like (around the block at lunch time or to the park at the weekend) or, of course, to and from work or on business. This year we are competing against York to get the greatest number of new people on bikes, so encourage those who haven't ridden a bike for more than a year or are total novices to try it out for at least 10 minutes.

We beat Oxford last year, but York are winning at the moment. **Come on Cambridge!**

Travel for Work News

Pat on the back for Cambridgeshire County Council—what a great green tip CamShare www.camshare.co.uk — Just an example of what Cambridgeshire County Council (TfW employer and partner) has said to promote CamShare. Let us know what you've done and we can let others know too!



Find the perfect match this Valentine's week.

Find the perfect match this Valentine's week! You might not be looking for the love of your life but if you're looking for someone to car share with, you might just find the perfect partner on the county's car sharing website CamShare. It's free and quick to sign up and you could save hundreds of pounds sharing your journey with a like minded car sharer.

Anglia Ruskin University (ARU) —Gets Gold Award!



Left to right; Yvonne Parker, Sarah Johnson, Helen Akpabio, Harvey Panrucker of ARU

Congratulations to Anglia Ruskin University (ARU) who achieved Gold for their travel plan from Essex County Council's accreditation scheme in 2010. As with Cambridgeshire & Peterborough Travel Plan Awards, Essex businesses are also awarded for achieving a modal shift in their travel plans.

To receive gold ARU achieved over a 50% response rate for their travel surveys, adopted 30 out of 50 measures, and satisfied 4 or more of their travel plan targets. With the gold award ARU were given up to £2000 match funding for any travel initiatives they choose to carry out this year.

ARU are thrilled to have achieved such a high standard in the first year of the Essex awards and to be only 1 of 2 organisations to achieve the top standard! Sarah Johnson of ARU said *"It is such a great achievement which compliments us recently receiving our Level 6 of 6 from Travel for Work for our travel plan at Cambridge."*

Other News

Cycle Cambridge Initiatives for March 2011



- **Cycle route from A14 to Histon** work on a new continuous route from the A14 to the War Memorial is now complete. The existing shared use path from The Green to the edge of the village will be extended and widened.
- **Cherry Hinton Road** work is ongoing to improve the shared use path along Cherry Hinton Road from Perne Road to Cherry Hinton High Street. A new on road facility is also being built from Queen Ediths Way/Cherry Hinton Road crossroads to Perne Road.
- **Harston to Trumpington** improvements are being made to this route to provide a link from villages south of Cambridge with the new cycleway being built alongside The Busway. A 700 metre section is being widened and resurfaced.
- **Milton to Impington** work to construct a new shared use path connecting the two villages is underway, and expected to be completed in March.
- **The Tins Path** is a well used, off road link between Cherry Hinton and the Mill Road area which is being widened by roughly two metres and the lighting up-dated. The existing bridge in Burnside will also be replaced.



Cam to Coast Cycle Ride (26 March 2011) hosted by the British Heart Foundation - start out at Jesus Green and make your way on your bike to the Southend coast. Take this opportunity to also help out your own heart through this hearty bike ride, where your registration fee goes toward the foundation.

Alternatively there is also an easier 10 mile ride to Whittlesford. For more information see the poster below or visit

<http://www.bhf.org.uk/get-involved/events/view-event.aspx?ps=1001073>

County News

Bus Changes



Stagecoach have announced changes to several bus routes from 17th April 2011. The bus company say that: "Many of the changes are minor alterations to timetables, and a number of contracts currently held with the local authority are either discontinued by the local authority or are being surrendered by Stagecoach."

Click on the link below for details <http://www.tfw.org.uk/news.php#BuschangesApril11> and for service updates see <http://www.stagecoachbus.com/serviceupdatedetails.aspx?Id2358>

We have also learnt from the Passenger Transport team at the County Council about the changes in the subsidised or 'contracted' bus services. For details click here <http://www.tfw.org.uk/news.php#BuscontractchangesApril11>

Highways New Reporting System



A new interactive on-line reporting system for highway problems, has been launched by Cambridgeshire County Council www.cambridgeshire.gov.uk/transport/highwaysfault This will ensure that the person reporting a fault is kept up to speed with its repair. The Highways Reporting Project allows people to:

- Report a fault using a web-based mapping system to ensure the exact location is identified and notified to repair teams
- Check on-line to see if the fault has already been reported and check progress
- In addition people will still be able to report faults by telephone on 0345 045 5212

New Platform at Cambridge Station Approved



To improve passenger comfort on the Cambridge to London Liverpool Street line—longer trains will be accommodated by the building of a new platform. The City Council has given Network Rail permission to build a new island platform at Cambridge station, as well as a footbridge and lifts. The decision means work can begin on the £16.7 million scheme in April, with completion scheduled for December this year.

Cambridge and necklace villages running routes



You or your staff who live or work near Cambridge and have a passion for running might be interested in six running route leaflets produced by Cambridgeshire County Council's Rights of Way and Access Team and available from

<http://www.cambridgeshire.gov.uk/environment/countrysideandrights/enjoying/Cambridge+Running+Routes.htm>

The routes ranging from four to sixteen miles are suitable for beginners and more experienced runners. Using quiet roads and off-road public footpaths, the routes explore Cambridge's riverside, Grantchester, Coton, Milton, Fen Ditton, Horningsea and Stow-cum-Quy.

Nationally

Walking Works—Walk to Work Week 9—13 May

If you're responsible for getting people walking in the workplace, sign up to Walking Works e-bulletin now to be kept up to date about Walk to Work Week.

<http://www.walkingworks.org.uk/walking-and-the-workplace/e-bulletin-signup>

Multi Award Winner Anglia Ruskin University received the '**Walking Works Local Business/ Employer of the year**' award 2010 from Living Streets for their participation and success in National Walk to Work Week. If you are actively involved in walking in the workplace you may be getting the award this year. In the first instance please contact us at info@tfw.org.uk



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