



TfW website

About TfW

Diary & Events

Links

Contact TfW

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Welcome to the latest TfW Newsletter.

As we are suffering/enjoying one of the longest coldest periods for some time I have been impressed at how many cyclists I still see out on the roads. And recent chilly visits to TfW employers EEDA and Cambridge Water Company I found it hard to find a stand in the full cycle parks at both sites! It just shows that with the right clothing cycling can be a 12 month travel choice.

Increasing cycling is something that many employers who took part in the **2008 Travel for Work Survey** can report. Gary has been working very hard and I am very pleased that all survey reports - 51 of them, the largest number ever - were all issued by 11th December. There have been some impressive results - it is well worth looking at the piece in this newsletter and on our website to see what is possible - the British Antarctic Survey saw an amazing 48% of respondents cycling to their out of town base at West Cambridge campus. Well done to Rod and the team at BAS.

Guided Bus - TfW is told that routes, fares, quality details should be out in the New Year. I am meeting with the PR manager in the guided bus team shortly to work on a programme for disseminating info to employers. So keep an eye on the TfW newsletters in the new year for more details.

To bring you some festive cheer and fun do take part in our **Seasonal Christmas Quiz** for the chance of starting the New Year with a very nice prize!

Other items of interest in this newsletter:

- TfW SMEs may apply for a **free £1000 voucher** to pay for up to two days consultancy to help reduce company CO2 emissions - this could be to help with your travel plan
- I would encourage you all to view the TfW commissioned slides on the business benefits of **promoting active travel** from Sustrans. They are superb and make a very strong case.

Lindsey, Gary and I wish you all a very Happy Christmas and a sustainable New Year!

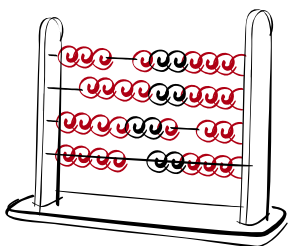
Stop Press: Congratulations to Chis Hoy, multiple Olympic Gold medal winning cyclist on being awarded the BBC Sports Personality of the Year Award for 2008.

Mark Webb

TfW Development Manager 01223 715696

Featured News

TfW Annual Travel to Work Survey 2008



All Employers taking part in the 2008 Travel for Work Survey have received their reports and we will be in touch with each of them over the next few weeks to discuss the results and determine what actions may be required. A generic survey report for everyone to read is available on our web site www.tfw.org.uk/TfWAnnualSurveyResults.php

There have been a few changes to the report this year mainly to the presentation of the report in the hope of making it easier to read - in addition and new for this year is a calculation on CO₂ emissions for the motorised transport modes for the survey week.

We would welcome any feedback you have (positive and negative) on the survey process and the presentation of the results. Please contact Gary Armstrong on 01223 715695 or email info@tfw.org.uk

2009 Events Calendar



To forward plan your travel plan promotional events in 2009, please view our website at www.tfw.org.uk/diary.php for useful dates of themed weeks and days and some tips on what you could do.

Do also let us know of your ideas for promoting sustainable travel, (we can pass these on and may be able to help too!).

CamShare Bike BUDi Winners



Congratulations to five Tfw employer staff and three Cambridgeshire residents who won the fabulous prizes in the CamShare BikeBUDi draw in October 2008. A £50 Cambridge Stations Cycles voucher to each Sophie Law and Steve Jenkins; whilst Simon Topham of NAPP received a £50 Grafham Water Cycling voucher. John Sargeant of Cambridgeshire County Council won the Sigma Sports wireless computer from Blazing Saddles and Mrs Shani Lee won the Joe Blows floor pump from Howes Cycles. An employee at South Cambs District Council won a Cateye light set from Ben Hayward Cycles, and two employees at Babraham Institute won a bicycle service at City Cycle Hire Ltd and a cycle helmet from Townsends Light Blue Bike Shop. Click [CamShare](http://www.camshare.org.uk) to register as a Bike BUDi.

£1k Low Carbon Voucher for reducing company carbon footprint



Cambridgeshire businesses can apply for a £1,000 voucher and benefit from up to two days' low carbon consultancy with one of twelve universities in the [i10](http://www.i10.org.uk) organisation, including the University of Cambridge and Anglia Ruskin University. i10 is a service for business that provides easy access to the expertise and facilities within the twelve universities in the East of England.

i10 is urging East of England businesses to think about their low carbon needs and to apply to the scheme if any of the issues below are relevant to their business:

- A need to increase profitability through low carbon efficiency
- Developing new low carbon technologies, products and services
- Creating sustainable business strategies
- Engaging consultancy, technical advice and R&D focusing on low carbon
- Keeping the business lean, mean and green
- Bringing ideas to market
- Reducing carbon footprint

Tfw has confirmed that employer travel plan work could be considered. The first port of call for anyone interested in the business benefits of working with universities is [i10 Knowledge resource solutions for businesses](http://www.i10.org.uk)

Tfw Christmas & New Year Competition



You may download the competition from our website www.tfw.org.uk/diary.php and answer the following questions by e-mail to info@tfw.org.uk by **9th Jan 2009** and you could win WH Smith gift card (£10) or a Pizza Express voucher (£10). Include your name, company, telephone and e-mail address with your entry.

- 1) Who were the main speakers at the November 2008 Tfw breakfast meeting?
- 2) How many employers were awarded a Certificate of Commitment at the Travel Plan Awards in 2008?
- 3) Tfw provide a mapping service - what is the paper size of the two maps?
- 4) How many employers took part in the Tfw survey in October 2008?
- 5) What is the website address for Camshare, Cambridgeshire's on-line car sharing scheme?
- 6) When in June 2009 is Bike Week and Bike2Work Week?
- 7) Name the website address for Cambridgeshire electronic bus departure times?
- 8) Name the two main train operators in East Anglia?
- 9) When is Walk to Work Week in 2009?
- 10) Where can you register on-line as a Bike BUDi?

Festive Cycle Cheer!



Why not encourage your staff to buy a bike this Christmas? If your organisation is a full member of the Travel for Work Partnership, all employees have access to significant **discounts at bike shops** across the county on production of a valid ID card. Whether you're looking to promote buying a new bike, a service or purchasing spares and accessories, make the most of your discount; in some shops this can be up to 15%! Visit and promote the Travel for Work Partnership's www.tfw.org.uk/tp-cycling.php#cycleshopdiscounts You could even use the discounts to buy your pool bikes!

Other News - Cambridgeshire

Latest Bus Timetable Changes



There are a number of bus timetable changes taking place in the New Year from 5th January 2009. These may be of use to your staff. Please visit www.tfw.org.uk/tp-bus.php#Latest to download the changes.

Congestion Charge – New Traffic Commission Head



Sir Brian Briscoe, will chair an independent commission into making sure Cambridge has the best chance of reducing congestion and secure the County's future prosperity. The commission will be independent and will not only look at proposals made before as part of the Council's Transport Innovation Fund (TIF) package but also assess whether there are any other ways of tackling the transport problems. A key part of the Commission's work will be to ask the views of the public and key organisations and groups. For more information click on the County Council's website link www.cambridgeshire.gov.uk/transport/strategies/tacklingcongestion/transportcommission/

National

National Express East Anglia winter timetable commences 14 December



The winter timetable for train services provided by National Express East Anglia commences on Sunday 14 December 2008, and will operate until Saturday 16 May 2009. See www.nationalexpressgroup.com/nx1/media/news/sub_news/pr2008/2008-12-08b/

First Capital Connect planned changes to train times



For latest up-date to planned changes to train times see [First Capital Connect - Planned changes to train times](#)

Improve Your Company's Green Credentials



**YOUR GREEN
PEACE OF MIND**

If you or your employer operates a fleet of work vehicles, you might be interested to know that the ETA offers corporate breakdown cover at very competitive rates. Find out more and get an online quote www.eta.co.uk/breakdown/corporate

Active Travel & Health Inequalities



The Active Travel section of the Sustrans organisation has produce at TfW's request a short series of Powerpoint slides that make the business case for improving the health and fitness of employees by promoting 'active travel' to and for work.

These attractive and effective slides can be downloaded from our website at www.tfw.org.uk/links.php#Health

To view the Active Travel information sheet on which these slides are based please go to the Sustrans Active Travel website at www.sustrans.org.uk/webfiles/AT/Publications/PDFs/FH06_Active%20travel%20and%20healthy%20workplaces_final.pdf

Business Investors Training Course: Environmental Internal Auditor



To help improve your environmental performance an Environmental Internal Auditor Course – 27th January 2009, is being held in Peterborough. Please click on the link below for more details and prices [Business Investors](#)

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