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Welcome to the latest TfW Newsletter. I have had a busy few days attending a meeting at **Loughborough University** to talk with EU colleagues about an exciting project that TfW is involved in (more in next newsletter).

I also attended the **ACT Travelwise** (<http://www.acttravelwise.org>) conference in Birmingham where I met and attended a session by **Helen Roby of the Open University**. Helen had some interesting initial findings from her research into the reasons that organisations decide to undertake travel planning.

Helen is currently in the next phase of this research. This research will be most useful to help Government and organisations like TfW understand how best to encourage more workplace travel planning.

I would encourage you to spend just a few minutes with her **six short questions** - click here to go to the online form <http://www.nbtn.org.uk/email/helensurvey.html>

In this newsletter you can read about the **'Manic or Managed' TfW Network Meeting** where a full house learned how best to manage car parks.

The first results from the **2008 Travel Survey** are in and there are **updates on the Guided Bus** and **Cambridge's Park & Ride**.

Finally can I encourage you all to get on your **dry bikes** by passing on to your staff details of how to purchase bicycle seat covers as part of the Apprentice style **'Papworth Challenge'** charity fund raiser.

Mark Webb

TfW Development Manager 01223 715696

Featured News

TfW Network Meeting – 'Manic or Managed' - Car Park Management



Janice Sloan, Mott MacDonald talks through their approach to Car Park Management

TfW's Breakfast meeting held at the GO East Offices on Tuesday 11th November was a huge success with over 30 people attending.

The meeting heard from TfW employers, **Anglia Ruskin University (ARU)** and **Mott MacDonald**, who have successfully managed their car parks. Both organisations are based within Cambridge where land is valuable and therefore car parking space is limited. Copies of their respective presentations can be downloaded from our web site.

- [Mott MacDonald Presentation](#) (large file)
- [Anglia Ruskin University \(ARU\)](#)

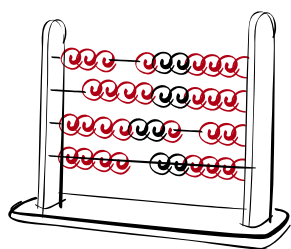


Working group busily considering the Mills & Reeve Issues

The meeting then heard from **Mills & Reeve** and **English Heritage**, both organisations at early stages of developing solutions to their own car park problems. The meeting split into working groups to come up with suggestions on how to resolve the issues facing these two companies. The outcomes from the workshop activities are summarised in the following document [Workshop Exercise](#).

Also available from our web site is a paper outlining best practice on various car park management options including barrier controls, short stay spaces, exclusion zones, allocation systems, car free days, car park charging and click & park. Follow the link to download this comprehensive paper:

http://www.tfw.org.uk/documents/TfWscollectionofCarparkoptions_001.doc



Gary Armstrong at TfW is currently busy crunching the numbers for the 2008 Annual Travel to Work Survey and delivery of the reports to the participating employers will start during the week beginning 1 December 2008.

Preliminary facts and figures include:

- In total 33 organisations took part giving a potential survey population of 38,671
- A record 8,163 valid survey forms were received, up from 7,170 in 2007. The participation rate was just over 21%
- Twelve employers took part for the first time
- Nine organisations achieved a response rate of over 50% and four had a participation rate of over 75%!
- The modal breakdown for the Cambridge Core group of employers looks like this:

Mode	Oct 2006	Oct 2007	Oct 2008
Bicycle	25.3%	24.1%	24.5%
Car Share	10.9%	9.7%	10.8%
Drive (alone)	39.8%	41.7%	38.7%
Homeworking	1.6%	1.9%	2.4%
Motorbike	1.6%	1.6%	1.8%
Other	0.2%	0.3%	0.2%
Other workplace	1.8%	2.0%	2.1%
Public Bus	7.7%	7.7%	7.8%
Staff Bus	0.8%	0.6%	0.4%
Train	3.2%	3.8%	3.9%
Walk	6.9%	6.5%	7.6%

Papworth Challenge



The Papworth Challenge, is a 'The Apprentice' style fundraising challenge set by the Papworth Trust charity. A team from Taylor Vinters, solicitors, has developed sturdy waterproof elasticated bicycle seat covers to keep bike seats dry much more effective than the classic 'plastic bag over the seat approach'!

Each seat cover costs £2.99 and come in a range of colours (see photo). 100% of profits go to the Papworth Trust, that helps thousands of disabled people in the East of England with services covering employment, vocational rehabilitation, housing and personal support, see <http://www.papworth.org.uk/>.

The easiest way to purchase the covers is via the website www.bikeseatcover.co.uk. You may like to let your staff know of this practical way to help a good cause.

If you would like to know more or purchase bulk numbers of the covers please contact **Tim Hill** at Taylor Vinters DDI: 01223 225292, E-mail: tim.hill@taylorvinters.com

Cambridgeshire Guided Busway – Your Questions Answered



The BBC invited Bob Menzies, who heads up the county council's Guided Busway team, to come into their studios and answer questions from the listeners. The following link provides the answers provided by Bob to a selection of questions asked: <http://www.bbc.co.uk/cambridgeshire/content/articles/2008/10/08/guidedbusmenziesqa.shtml>

The October 2008 update about the Cambridgeshire Guided Busway is now available from: <http://www.cambridgeshire.gov.uk/transport/guided/>

Other News - Cambridgeshire

Cycle Security



STOP PRESS: On Wednesday 26 November the Cycle Security Project will be selling reduced price cycle helmets, lights & locks at the Grafton Centre near the Information Desk and explaining how to register your bike against theft. For further information from event organiser Ellen Muirhead, or for Immobilise promotional bike stickers and posters please contact Community Police Call Centre on 0845 456 4564. Also take a look at www.immobilise.com.

New Park & Ride Site – Milton



The new, high-quality Milton Park & Ride with improved passenger facilities and cycle parking opened at Milton on Sunday, 16 November 2008. The Milton site is located just off the A10 to the south of Butt Lane, near Milton and stops at the Science Park, Grafton Centre and Drummer Street. This site is ideally situated if you are coming from the A10.

All sites operate between 07.00 to 20.00 Monday to Friday and 08.00 to 20.00 on Saturday; late nights on Wedne until 21.00. All Park & Ride sites are open on Sundays. The first bus from each site varies and more detailed timetable information and directions can be found here <http://www.cambridgeshire.gov.uk/transport/around/parkandride/>

The Cowley Road Park & Ride site has now closed.

Cycle Parking Guide – Cambridge Cycling Campaign

The Cambridge Cycling Campaign have published their Cycle Parking Guide which is available now to download from <http://www.camcycle.org.uk/resources/cycleparking/guide/>, printed copies are also available from the Campaign.

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