



Anglia Ruskin
University

Cambridge & Chelmsford

Car Park Management

Mark Norman

Environmental Manager

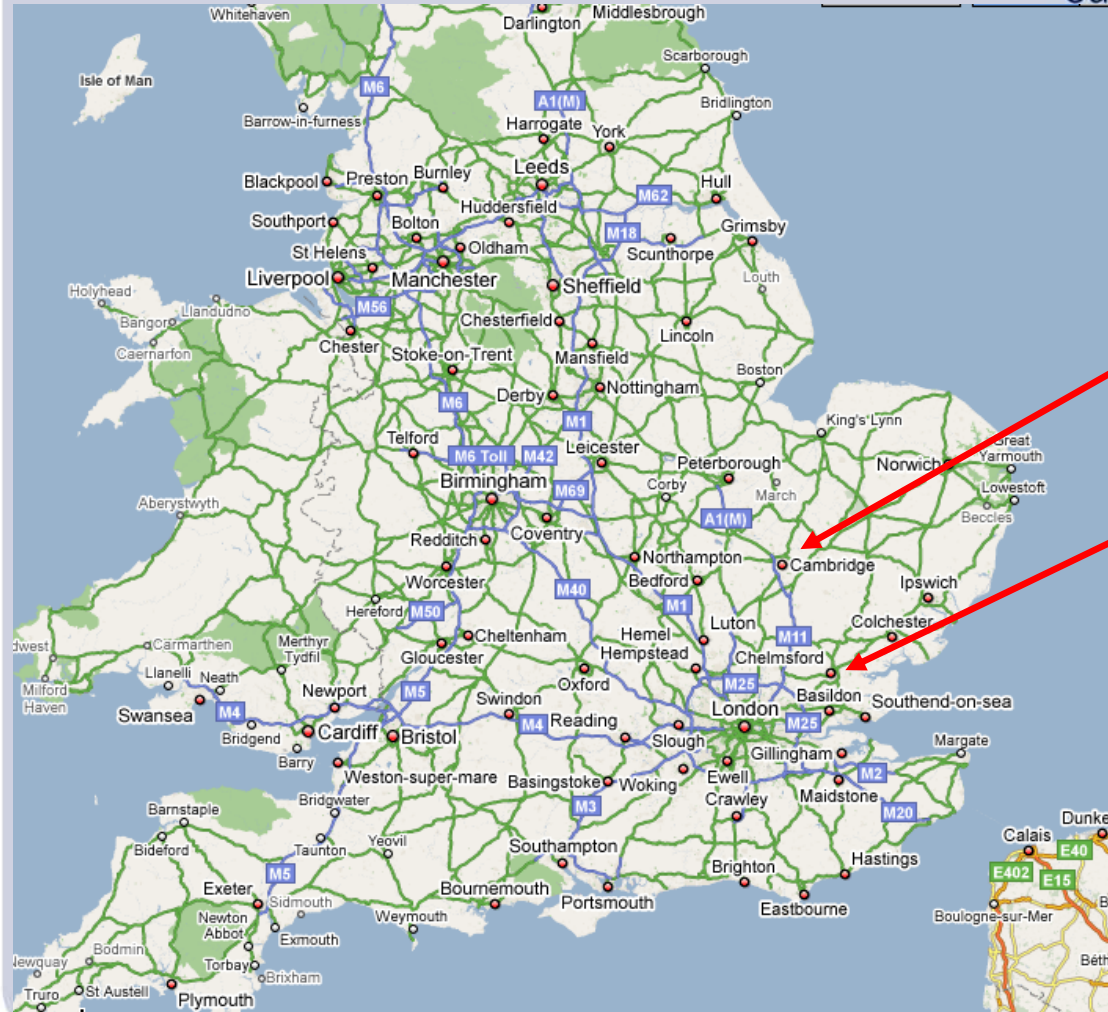
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www.anglia.ac.uk/environment



Cambridge & Chelmsford



- Cambridge
- Chelmsford



Background

- Anglia Ruskin University was awarded university status in 1992.
- Five Faculties - Arts, Law & Social Science, Ashcroft International Business School, Education, Health & Social Care, Science & Technology
- Total student population of 30,000
- 600 academic staff, 890 support staff split roughly 50:50 between Campuses
- Cambridge 8,000 Students & Chelmsford 16,000 Students



Student population

- Cambridge Students 40% part time
- Chelmsford Students 70% part time

- Cambridge Students 60% aged under 25
- Chelmsford Students 51% over 25

- Cambridge 60% live within 4 miles
- Chelmsford 75% live over 4 miles away

Cambridge East Road Campus



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- 2000 decision to expand site & improve facilities
- Loss of 120 car parking spaces
- Left with 32 spaces on main site and 15 on leased property.
- Park and Ride
- Consultation with staff
- Residential students (halls or houses) banned from bringing cars in



Travel Management Plan



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Anglia Ruskin University Travel Management Plan

Smart Travel to Anglia Ruskin



www.anglia.ac.uk

Cambridge & Chelmsford

- In all staff induction packs
- Promoted at road shows during student welcome weeks
- Subsidised bus tickets & promotional campaign with First Bus
- Cycle training for staff and students
- Cycle loan scheme in the pipeline
- www.anglia.ac.uk/travel

www.anglia.ac.uk



Car Share – Smart Travel to Anglia Ruskin

Anglia Ruskin University Travel Management Plan



Less...



Fewer...



Lower...

CO₂

www.anglia.ac.uk/carshare

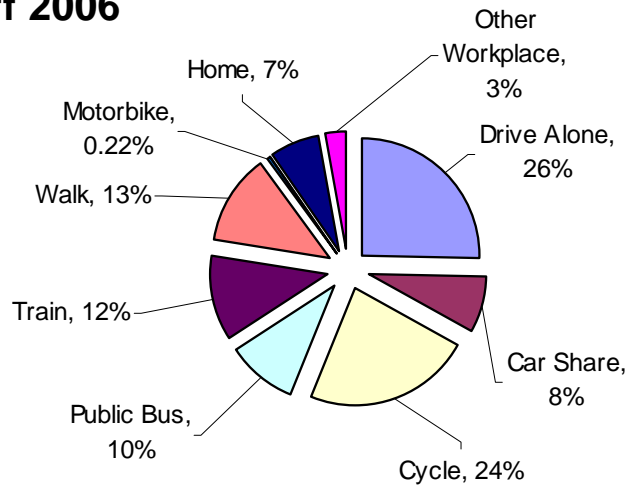
Cambridge & Chelmsford

- 111 members registered
- 102 journeys registered
- A third of registered journeys a match has been made.
- Current savings are 36, 600 miles and 11 tonnes of CO₂
- If all registered journeys matched then over 241,000 miles and 74 tonnes of CO₂ would be saved.

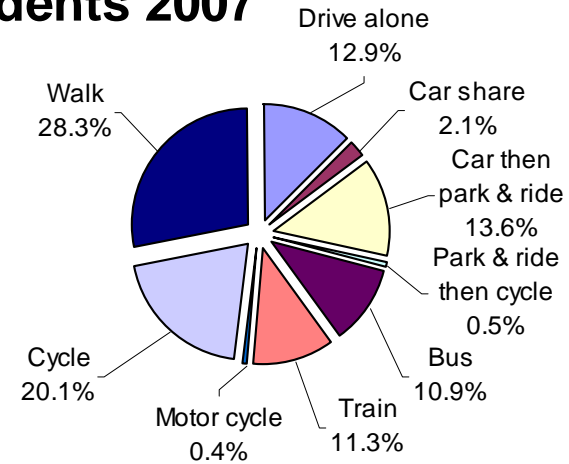


Travel Statistics Cambridge

Staff 2006

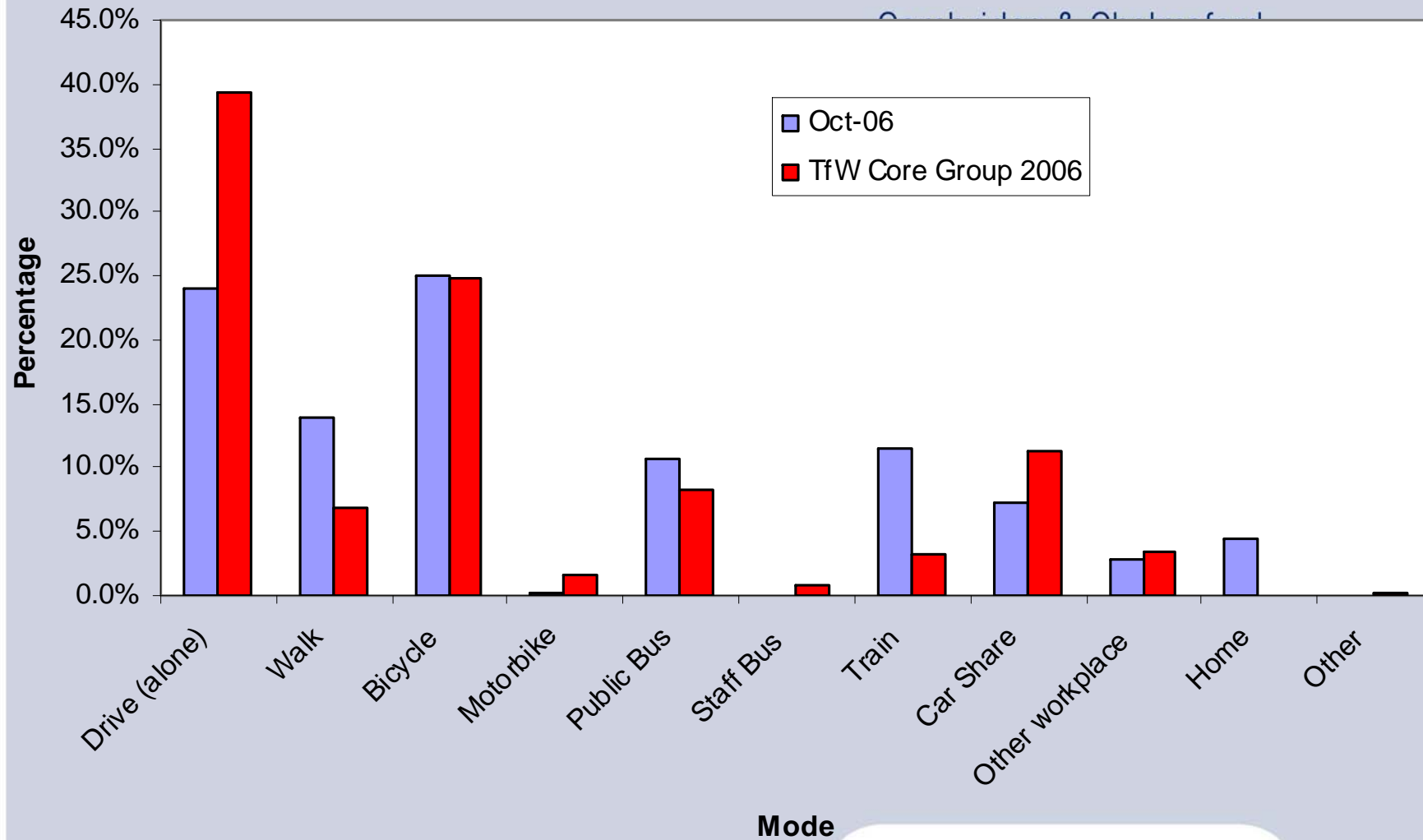


Students 2007





Staff Modal Split Anglia Ruskin University vs Cambridge 2006



Managing the remaining car parking



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- We built on the majority of it so little to control!
- Bays allocated for specific purposes only – disabled, maintenance vans, mini buses
- Bookable bays for contractor and peripatetic staff
- Booked through Helpdesk (concept)
- Can book up to 1 month in advance.
- Security control the access onto the site.

Facilities Helpdesk - Parking Ref No BK20267 - Message (Plain Text)



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To..

Cc..

Bcc..

Subject: Facilities Helpdesk - Parking Ref No BK20267

Dear John Smith,

Thank you for your car park reservation with the Facilities Helpdesk.

Booking details
Date: 07/11/2008
Time: 08:00-15:00
Bay No: SVILL ANY FREE BAY

Please quote the bay number at the security barrier as this will help security process your booking quicker.

Your reference number for this reservation is BK20267. Please quote this number in future correspondence with the helpdesk regarding this booking.

Regards,
Facilities Helpdesk
<http://web.anglia.ac.uk/estates>

Chelmsford Rivermead Campus



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- Very different campus
- Around 890 parking spaces
- But 3,500 permits issues 08/09 (7,000 in total approx)
- Bookable car parks for contractors, visitors, peripatetic staff
- Permit parking with daily charges - first come first served
- Range of long and short term parking split 60:40



Car parking is very limited and we advise where possible using alternate methods of transport, details of this can be found on Anet at:

www.anglia.ac.uk/travel

How Much Will It Cost?

Car Park	Designation	Tariff (07.00 – 17.00)
Sawyers	Staff & Students	Up to 3 hrs £0.50
		Up to 5 hrs £1.00
		Over 5 hrs £3.00
Student Village	Staff & Students	Up to 3 hrs £0.50
		Up to 5 hrs £1.00
		Over 5 hrs £3.00
Tindal/Mildmay	Staff & Students	All Day £2.00
Ashby House	Staff	All Day £2.00
Rivermead Shoppers	Shoppers/Doctors/Medical Centre only	Up to 2 hrs Free Over 2 hrs £10.00
Queens	Visitors	Visitor No Charge
Rivermead Inner Car Park	Tenants/Doctors	ID Card N/A
Student Village Inner	Placement Students	Payment via UAS Dept

PARKING FOR UNDER 30 MINUTES IS FREE- TICKET DOES NOT NEED TO BE VALIDATED AT THE PAYSTATION

Policing car parks



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- Barrier controlled requires staff/student card to access it
- Digital signs,
- Supplied by Securec
- Have to register prior to card being activated
- Staff patrol car parks, checking permits, assisting with traffic control
- Stickers placed on rear side windows for parking offences
- Travel plan promoted to all
- Is it working?

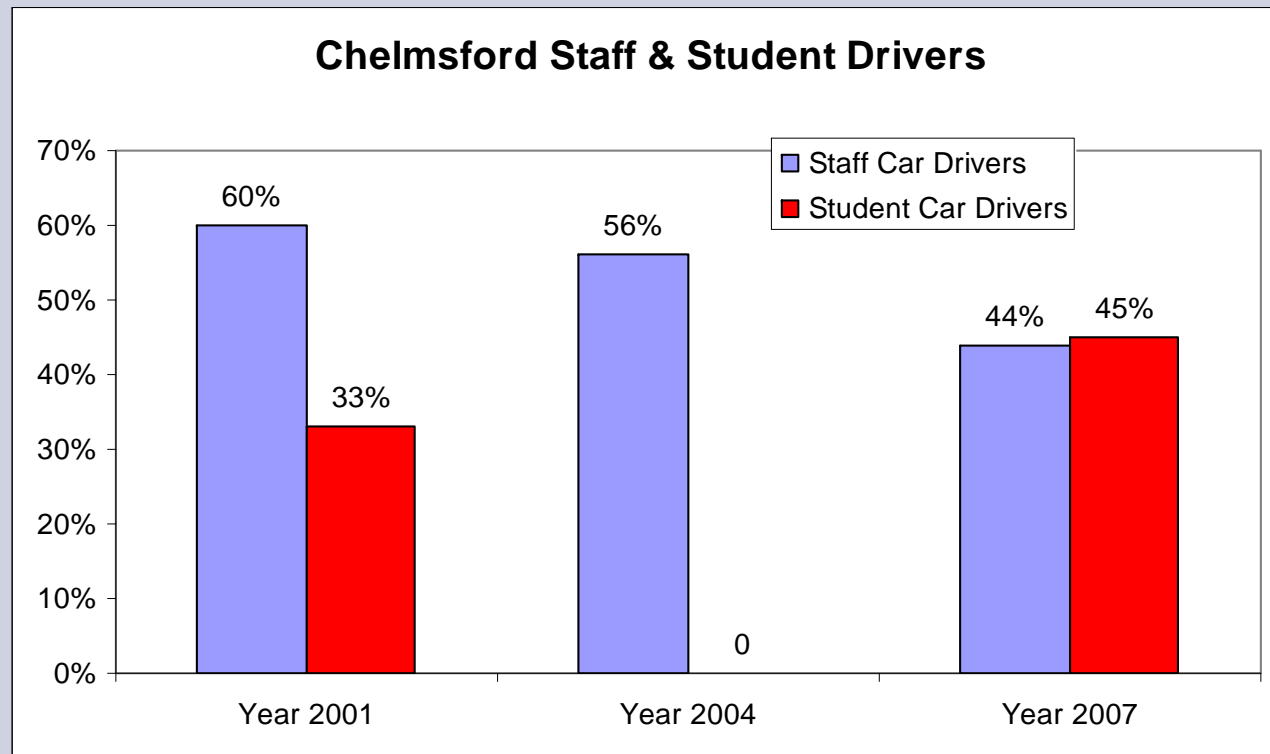




Travel Management

Cambridge & Chelmsford

- Chelmsford – 44% of staff drive & 45% of students
- Cambridge – 24% of staff drive & 13% of students





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What would we do differently?

- Stronger resolve at consultation stage
- Pay and Display without barrier control, still have permits, – policed by third party?
- Smart cards (cost?)
- Faster access to sites – barrier control fine for sites with multi access / or where demand is met
- Similar situation with Kiosks – peaks and troughs in demand